

JENNY MILES

Award-winning freelance creative director, designer & illustrator with 20 years international industry experience.

Writes, teaches & talks about design. Founding Trustee of The Museum of Advertising, NY.



I am an award-winning, widely published creative director, graphic designer and illustrator with 20 years industry experience, working internationally across a wide range of mediums including moving image, publishing, branding, retail packaging, spacial environments, illustration and sign-writing.

I have worked in agencies of varying sizes both full-time and on a freelance basis, for clients ranging from new start-ups, individuals, partnerships, and small boutique brands (The Chapman Brothers, BlueBottle Coffee, Prince Charles Cinema London) through to large corporate clients (HSBC, Discovery Channel, Bath & Body Works, Penguin Books, New York Magazine) as well as running my own design studio for several years.

With this wide-ranging experience I am very used to both pitching new projects, leading creative from the very inception of a project (working closely with brand strategists and the client) through to production, launch, and onwards, nurturing long-term relationships, and building long-lasting trust with clients who I can help in guiding their brand creatively, thoughtfully, and successfully as they grow and develop.

/ Work

2002-present
Hardhat Design (NYC, London, Auckland)
Founder, Creative Director, Designer

2018-present
The Museum of Advertising (NYC)
Founding Trustee

2018-19
New York Magazine (NYC)
Lead creative, brand development

2001-2002
The Interactive Agency (London UK)
Senior designer

1999-2001
EC-1 Ltd (London)
Senior Designer

1998-1999
The Prince Charles Cinema (London)
Marketing Manager

/ Awards & Press

Awards include multiple New Zealand Best Awards and the Dieline Packaging Awards.

My work has been published or referenced in several industry magazines and coffee table design books (Novum, Idealog, Vogue Italia, It's Nice That, The Dieline, Lovely Packaging, Designers Journal, Design Assembly, Monocle, Victionary, Gestalten).

/ Clients include

Bath & Body Works, Bluebottle Coffee, The Chapman Brothers, Discovery Channel, FIAT, HSBC Merrill Lynch, Norstedts Publishers, Penguin Books, PUMA.

/ Other experience

Teaching

MICA (Baltimore)
MFA in Illustration Practice design crit panel

Univeristy of Falmouth (UK)
Annual MFA in Design & Illustration design crit / portfolio reviews

Public Speaking

Design Assembly
(Auckland, Wellington & Christchurch NZ)
Autumn Conversations: a series of talks to the New Zealand design community on our working process.

Gallery Shows

2015
Make Something (group show)
Allpress Gallery
Auckland NZ

2016
I Drank In the Vapors & Swallowed the Dust (solo show)
Bushel Gallery, NY

2019
Opening Balance (group show)
Bushel Gallery, NY

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